



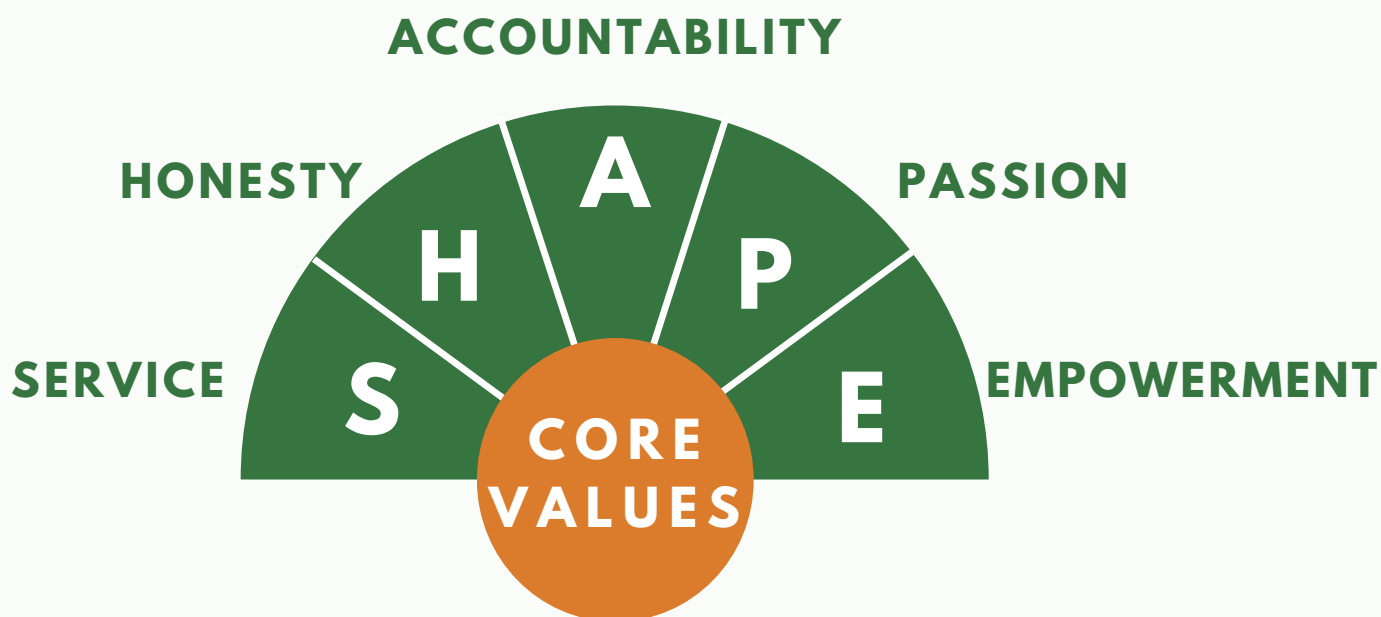
WHITEFIELD FOUNDATION

*...passionately eradicating poverty through education
and empowerment*

WHO WE ARE

Whitefield Foundation is a result-oriented not-for-profit organisation which is passionately committed to eradicating poverty and enhancing gender equality among indigent communities in Africa through the provision of quality education and entrepreneurial skills.

We started our operations in Nigeria since 2003 and has been at the forefront of providing employability, educational and entrepreneurial training to thousands of young adults.



MISSION

To improve the world by building sustainable communities through empowering individuals to become responsible, self sufficient and lead prosperous lives.

GOAL

To positively impact one million women and youth in Africa by 2027 through economic empowerment initiatives. These initiatives include relief interventions, entrepreneurial and employability skills training, gender equality programs, and access to quality education.

ACHIEVEMENTS

Since 2003, Whitefield Foundation has been providing educational and entrepreneurial support to women and youth across the 36 states and Federal Capital Territory in Nigeria. In the past 20 years of operations, we have directly empowered over 320,000 people in Nigeria through our different initiatives, programs and partnerships.

UNITED NATIONS (UN) SUSTAINABLE DEVELOPMENT GOALS(SDG) - OUR FOCUS

Our projects are steered towards the UN's SDGs.

These **8 SDG GOALS** are our focus areas:
1, 2, 4, 5, 6, 8, 12, 17

1 NO POVERTY



2 ZERO HUNGER



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



8 DECENT WORK AND ECONOMIC GROWTH



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



17 PARTNERSHIPS FOR THE GOALS



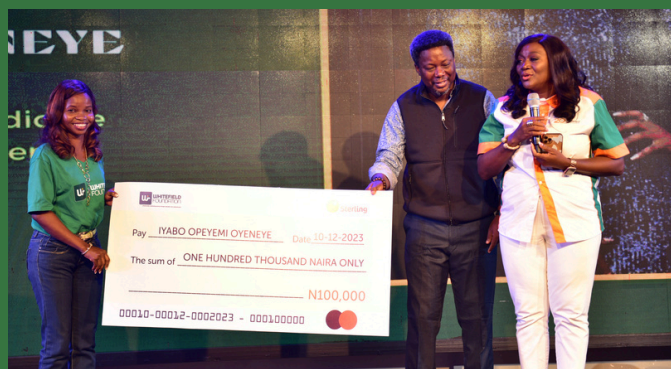
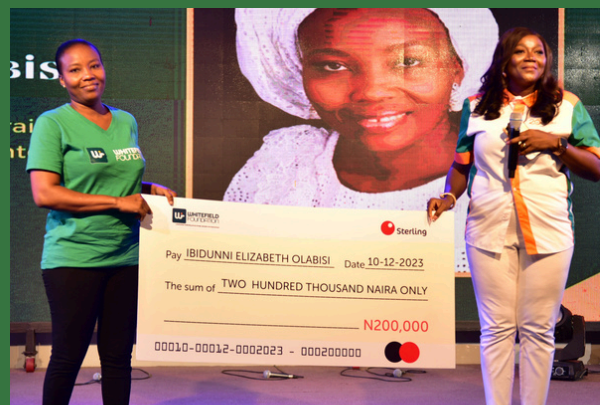
ECONOMIC EMPOWERMENT PROJECTS

BUSINESS AND EDUCATIONAL SUPPORT

To celebrate 20 years of impact in Nigeria, Whitefield Foundation gave business grants to

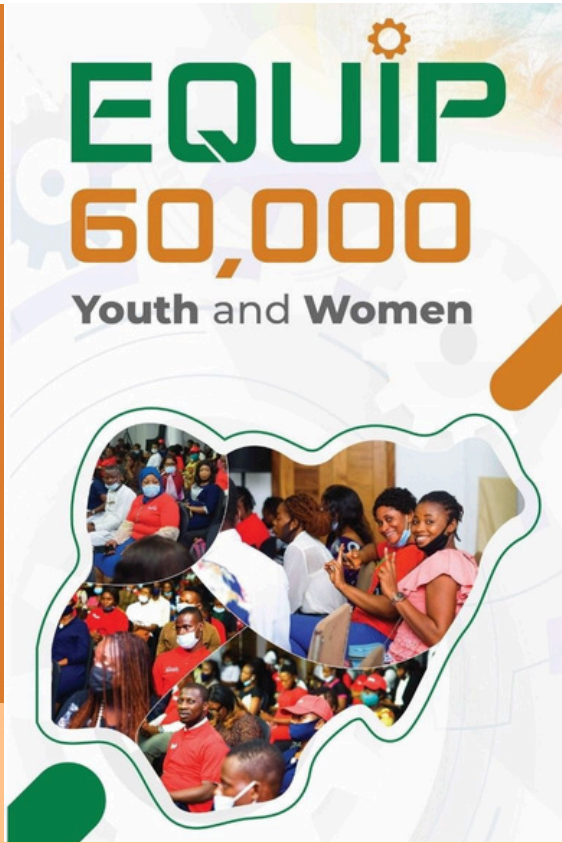
30 MSMEs to help them sustain and grow their business in the face of high inflation and economic upheavals exacerbated by the deregulation of fuel price in Nigeria.

In the area of educational support, **20** brilliant students from secondary to tertiary institutions across the country were awarded scholarships of varying sums to enable them stay in school and continue their academic pursuit.



ECONOMIC EMPOWERMENT PROJECTS

GENDER EQUALITY & YOUTH EMPOWERMENT PROGRAMMES



- Empower disadvantaged women and youth to gain full employment/entrepreneurship.
- Participants from all 36 states and Federal Capital Territory in Nigeria
- Close wage gap due to age, gender and economic status.
- Free employability and entrepreneurship training
- Alleviate poverty status and mentality.
- Create new avenues for sustainable economic growth and independence.

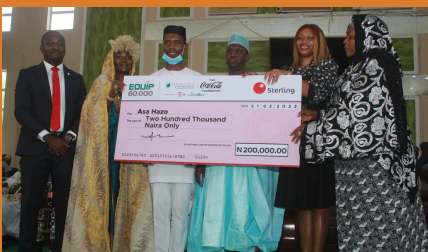
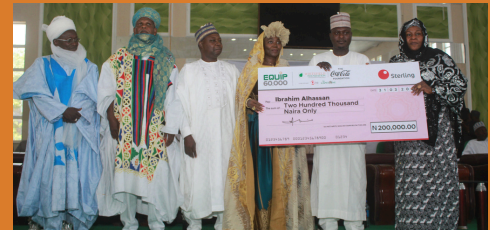
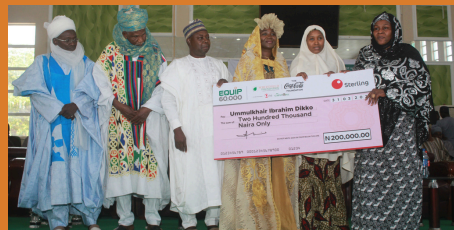
FREE EMPLOYABILITY AND ENTREPRENEURSHIP SUPPORT FOR

74,204

NIGERIANS

- E** - Educate; teach skill and empowering knowledge,
- Q** - Quench; quench the poverty status and mentality,
- U** - Upgrade; upgrade the skill and mindset of participants
- I** - Illuminate; show and lead participants into new ways of economic growth
- P** - Pivot; set lives of participants on a sustainable growth trajectory

GRANTS FOR 1,100



Grant Categories

GOLD

**N200,000
EACH**

SILVER

**N100,000
EACH**

BRONZE

**N25,000
EACH**



ECONOMIC EMPOWERMENT PROJECTS

S.H.A.P.E SERIES

S.H.A.P.E WOMEN | S.H.A.P.E SIP

S.H.A.P.E (She Has Abilities, Postion & Equip her) is an empowerment initiative targeted at equipping vulnerable and disadvantaged women and youth between ages of 18 years and 45 years with relevant, commercially viable technical and vocational skills.

- SHAPE Women Stream: 770 women in Lagos State were trained through physical sessions. 237 were equipped with tools to practice their newly acquired skills.
- SHAPE SIP: a COVID-19 Special Intervention Program that equipped 20,000 youth and women across Nigeria with employability and entrepreneurial skills in order to overcome the economic challenges exacerbated by the pandemic.



ECONOMIC EMPOWERMENT PROJECTS

GENDER EQUALITY & YOUTH EMPOWERMENT PROGRAMMES

VOCATIONAL SKILLS TRAINING

Vocational Skill Training in partnership with All For Youth Nigeria laser focused on the unemployed youth in South West and North West Regions of Nigeria.

The Skill Training were;

- i. Beauty (Make Up, Gele Tying, Massage & Aromatherapy),
- ii. Web Design.
- iii. Graphics Design & Social Media Management
- iv. Solar Installation and
- v. CCTV/Cable Tv Installation

The training graduated **876** trainees across two regions.

37 graduate trainees were empowered with tools like **Full Make Up Kits, Massage Bed, Laptops, Electrical and Mechanical Toolkits.**



RELIEF & EMPOWERMENT PROJECTS

COVID-19 FOOD & HEALTH INTERVENTION



2,500

free hand sanitizers to over 2,500 families in Lagos State at the onset of the COVID-19 Pandemic with special focus on the Nigerian Police team in Lagos, and various communities in Yaba Local Government.

SANITIZERS



RAW FOOD



3,000

Free Food Distribution to widows of dead military officers, law enforcement agencies and other disadvantaged women in families during the 8 weeks lockdown in Lagos State. Food support comprising packs of Rice, Beans, and Garri, and crates of egg were distributed free to about 3,000 families.

300

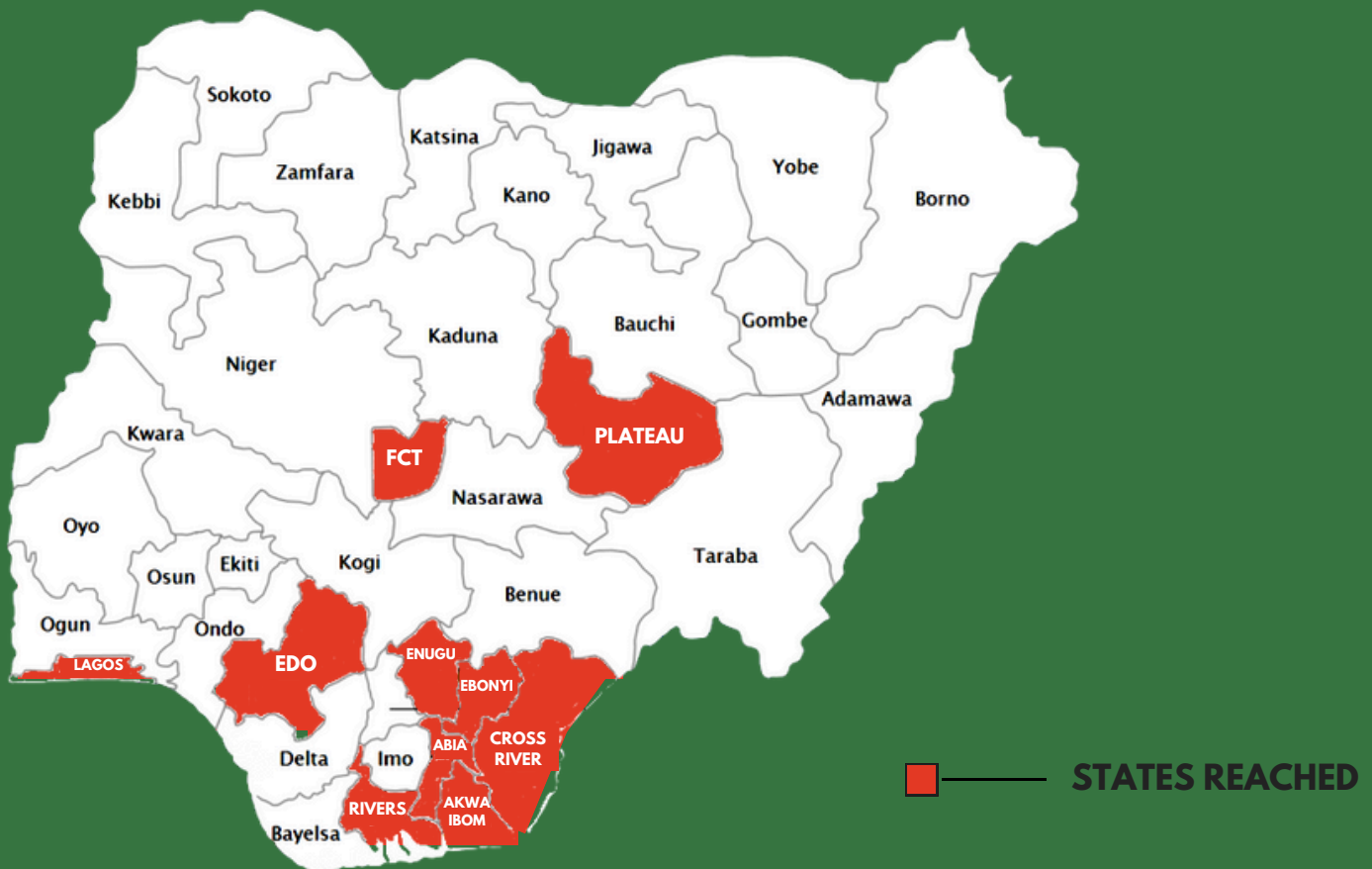
Partnered with CokeCares Volunteer program to feed over 300 families in celebration of CocaCola 134th anniversary.



HEALTH & SAFETY PROJECTS

PROJECT HSS

In the wake of increased spate of violent induced injuries in the country as a result of protests, hooliganism, vandalization and all sorts, Project Health Safety Support (HSS) was activated and implemented. Project HSS was able to defray the medical bills of over **185** victims across **10 STATES** in **23** different **HOSPITALS** in Nigeria. (2020)



- Abia
- Akwa Ibom
- Cross River
- Edo
- Ebonyi
- Enugu
- Lagos
- Plateau
- Rivers
- FCT, Abuja

..... **10 States**

23 Hospitals | 185 Patients

.....

RELIEF & EMPOWERMENT PROJECTS

HUMAN CAPACITY & POVERTY ALLEVIATION

HUMAN CAPACITY DEVELOPMENT

Annual Youth empowerment and employability program since 2011 where youth from all over Lagos state are exposed to learning skills that will make them exceptional in the workplace and as an entrepreneur. It also serve as a meeting point with HR experts, recruiters and professionals.

.....

5,870
(participants and beneficiaries)

FOOD BANK

We maintain a food bank in our facility that caters to the need of poor and needy families. We usually provide food support to an average of 100 families on a monthly basis. In the past five years, we have reached over 5,000 families with food support.

5,200 families

POVERTY ALLEVIATION

From 2015 to 2018: we executed skill acquisition training in Makoko, a poor suburb of Yaba where annually, three hundred (300) participants were trained in plumbing, handcrafts, electrical and computer appreciation skills.

.....

1,200

RELIEF INTERVENTION PROJECTS

OPERATION LADDER: RELIEF FOR FLOOD DISASTER VICTIMS IN DELTA AND ANAMBRA STATE (2022)

FAMILY FOOD UNIT

The package contained a 7.5kg Rice/Garri, 7.5kg Beans/a Crate of Egg, Pack of Pasta, 1kg pack of Custard Powder, 1kg bag of Salt, Sachets of Milk, Sachets of Tomato Sauce & Cooking Oil. Cartons of juice and bottled water were also distributed to the communities to give them a sense of refreshment.



WASH SUPPLIES



In all locations, educated communities on the importance of hygiene, sanitation, and safe water storage, and also provided a water purifying solution, Water Guard, to each household. The Water Guard was supplied in 150mL standard bottles with the capacity to purify 20L of water for up to 7 days per 3mL capful. Over-the-counter medications such as antimalarials, decongestants for adults and children, and multivitamins were distributed on a community-by-community basis

YOUTH & WOMEN EMPOWERMENT

700,000 high yield cassava stems/seedlings, which are estimated to cultivate 490-560 acres of farmland, and 100 bags of 50kg high yield rice seedlings, estimated to cultivate 100-140 acres of farmland, were distributed to 2,800 smallholder farmers, with 80% being women.



RELIEF & EMPOWERMENT PROJECTS

HUMAN CAPACITY DEVELOPMENT PROJECTS



1,200

EMPLOYABILITY TRAINING

5 weeks intensive employability skills training theme 'Looking For A Job Is A Job', and Meet the Professionals sessions were headed by Mrs Funke Amobi-Head HR StanbicIBTC Group, Yemi Faseun- Head, Human Resources Globacom, Kola Olugbodi-CEO, Background Check International, Tosin Oshinowo-CEO, cmdDesign Atelier amongst others.



YOUTH SKILL EMPOWERMENT

Trained

4,670

in

Creative skills like Acting, Comedy, Singing, Photography and securing **short-term placement** with Creative Industry organization for fresh graduates.

Nigeria Without Oil Training: Introduction to Mining and Agriculture as alternative areas of Wealth Creation' programme.

SME Toolkit Training for Micro, Small and Medium scale enterprises with Talent fairs and Exhibitions.



2,671

students

EDUCATIONAL DEVELOPMENT SCHEMES

Free JAMB/UTME Tutorial Classes from 2008 to 2015 for brilliant but unaffording students in Lagos State. with scholarship to University for the top 10%.

In 2022 and 2023, we executed Library renovations for secondary schools in Lagos.



RELIEF & EMPOWERMENT PROJECTS

YOUTH SKILL EMPOWERMENT

2011

Entrepreneurial skills training for young adults aged 20yrs to 35yrs

for **757** participants



2012 - 2017

Free SME Toolkit and Leadership training

for **1,670** Nigerians
(aged 20yrs to 55yrs)



2013-2014

Over **2,000** people given free Creative Skills in Acting, Comedy, Singing, Photography including. Organised talent fairs and exhibitions. Some selected for short-term placement with Creative Industry Organizations

2015

A month long training on Mining and Agriculture as alternative areas of Wealth Creation' with over **1,000** registered participants.

2019

5 weeks intensive entrepreneurial and employability skills and meet the professional session. Over **1,200** registered participants 80% of whom were graduates attended. 120 graduates also participated in a 3-days bootcamp and mentoring session, with 50% securing paid employment within 2 weeks of training completion.

FREE EDUCATIONAL DEVELOPMENT PROJECTS

- JAMB/UTME Classes : Between 2008 and 2015, for an average of **200** students **yearly** Awarded scholarships to federal universities in Nigeria for top 10%.
- InfoTech Training: Run between the years 2010 and 2017 in partnership with Megalios-IT to train about **1,500** youth in the areas of Programming Languages and Oracle database
- Financial Intelligence Training: Run from 2008 till date under the codename: 'Secret Book of Wealth Series'.

OUR PROCESS

NEED ASSESSMENT

Evaluate the need areas based on set objectives in alignment with our core values, UN sustainable development goals and engagement by project sponsors.

SET CLEAR BUDGETS

Develop detailed budgets and implementation plan based on need assessment and desired remit of project sponsors. Administrative costs are clearly delineated and separated from project cost.

OPEN CALL FOR APPLICATIONS

Application process is deployed across our network and via new and traditional media platforms. The application process is conducted in a transparent, easy and simple manner which can be accessed and vetted by the project sponsor.

SELECTION CRITERIA

The selection criteria as agreed with project sponsor is clearly stated and communicated to applicants, and applied evenly across board.

MONITORING & EVALUATION

We monitor and evaluate beneficiaries on a regular basis to ensure sustainability and proper application of the empowerment benefit.

COMMUNICATION

We openly communicate the process to the public, applicants and project sponsors. All communication materials are agreed with project sponsor before deployment.

REPORTING

Calendar of activities with timelines and dates are shared with project sponsor for synergy, awareness and collaboration. This ensures further transparency and ease of monitoring. Names, phones and address of beneficiaries are made available to sponsors.



SPONSORS



ASSOCIATE
VOLUNTEER
PROGRAM



Nigerian Bottling Company Ltd RC 902
(A member of Coca-Cola Hellenic Group)



CONTACT US

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